

**PRESS RELEASE**

**YOLÉ, THE ICE CREAM AND FROZEN YOGURT FRANCHISE, ESTABLISHES TWO NEW POINTS IN ASIA**

- **Continuing its global expansion process, Yolé has opened two new outlets in Cambodia and Singapore.**

**July 2021.**

Foodtech's revolutionary international ice cream franchise with no added sugars, full of flavor and low calories is rapidly growing and this week has opened two new outlets, increasing the number of brand locations across Asia.

The opening in Cambodia is the second in the country and is located in one of the most important shopping centers. This second opening of the same franchisee validates the success of the brand in Cambodia as well as a great result for the franchisee.



The same is true for Singapore, where Yolé is already well established and receives many requests for franchisees. The new store is located in the spectacular Jewel shopping center, in Singapore's Changi airport, a key area not only for the large number of travelers who pass by daily but for the large number of customers who frequent this shopping center.

Both new points of sale have been built through a unique modular system, which allows the brand to create and design units according to the needs of each franchisee. Its minimalist, sustainable and functional design allows the units to be adapted to any space, customization and budget of the franchisee.



*"These openings are key to advancing and consolidating ourselves in the Asian market, in addition to continuing our plans for international expansion in other Western markets." Sonia Azorín, Business Developer of the company.*

Yolé already has more than 30 points of sale worldwide and continues its distribution in more than 600 supermarkets in Asia. The brand's medium-term objective is to open new points of sale in Europe.

Yolé is the first brand in the world that offers the full range of ice cream and Frozen yogurt, in all its formats, preserving its flavor without adding a gram of sugar and very low in calories. Yolé ice creams have up to 60% fewer calories, fats and sugars than the most recognized brands.

The brand is part of D+1 Holding ([www.dplus1.com](http://www.dplus1.com)), a Spanish group based in Singapore, leader in the Spanish restaurant sector in Asia, surpassing the 40 business units among the different brands it manages.

**More Information:**

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